

## PRIVACY POLICY LANIFICIO DELL'OLIVO WEBSITE

### WHY THIS NOTICE?

In this document we describe our privacy protection criteria related to the use of this website and the processing of users personal data.

Pursuant to articles 13 and 14 of EU Regulation no. 2016/679, concerning the protection of natural persons and the processing of personal data (hereinafter "GDPR"), Lanificio dell'Olivo S.p.a. hereby provides you some information related to the use of the Lanificio dell'Olivo S.p.a. website accessible from <http://www.lanificiodellolivo.com>.

This privacy notice is valid just for Lanificio dell'Olivo S.p.a. website and not for other websites eventually consulted by the user via link.

This privacy policy is also based on Recommendation 2/2001 which the European authorities for the protection of personal data, together in the Group set up by art. 29 of Directive 95/46/CE, adopted on 17 May 2001 to identify some minimum requirements for the collection of personal data online, and, in particular, the manner, data retention and nature of the information that data controller should provide to users when they connect to web pages, regardless of the purpose of the connection.

### WHICH DATA ARE PROCESSED?

#### *Data collected while using the website*

The IT systems and software procedures for the functioning of the website collect some personal data whose transmission is implicit in the use of Internet communication protocols. These are information that are not collected to be associated with identified data subjects but for its nature, could, through processing and association with data held by third parties, allow the users to be identified. This type of data include: the IP address or domain name of the device that is used, the operating system, the model and brand of the device, the phone operator, the URI (Uniform Resource Identifier) addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in reply, the numerical code indicating the status of the reply given by the server (successful, error, etc.) and other parameters related to the operating system and IT environment of your device

#### **PURPOSE OF PROCESSING**

These data are used to obtain anonymous statistical information on the use of the website and to check its proper functioning and they will be deleted immediately after the processing. These data might be used to detect a crime against the website.

#### **LEGAL BASIS**

The legal basis of the processing is the legitimate interest of the Data Controller in proper administration and improvement of the performance of the systems.

### *Data provided voluntarily by the user*

The optional, explicit and voluntary sending of email to the addresses indicated in this website or by filling the contact form involves the later acquisition of the user email address required to reply to your request and the acquisition of other personal data you might have written in the email.

Specific privacy policy are listed in the pages of this website prepared for particular services.

#### **PURPOSE OF PROCESSING**

These personal data are used to reply to your request.

#### **LEGAL BASIS**

The legal basis of the processing is the execution of a contract in which the data subject is a party, the execution of pre-contractual measures adopted on the request of the data subjects and the fulfilment of legal obligations and also the legitimate interest of the Data Controller in replying user request.

#### **DATA RETENTION PERIOD**

These data will be stored just for the period necessary to reply to your request.

### *Cookie*

Like all websites, ours also uses some cookies. Cookies are small text files that the websites visited by the user (but also other websites or webserver) send and record on your computer (or mobile device), to be then vice versa retransmitted to the same websites (or webserver), on the next visit of those and sending information.

Cookies are now fundamental tools as they allow modern websites to function at their best, allowing maximum customization, interaction and fluidity in navigation. But they can also be used to monitor user browsing and then send advertising messages equivalent with those.

Cookies might be based on some characteristics.

- Session cookies (they expire when the browser is closed) or permanent cookies (they remain until the end of a retention period even for years);
- First-party cookies or third-party cookies (in this second case they are set by a website or by a webserver different from the one the user is visiting at that moment);
- Technical cookies (necessary, sometimes essential, for a complete - or better - use of the website) or profiling cookies (aimed at creating a user profile, to then send him advertising messages consistent with the preferences expressed by him during the course of the previous navigation).

Italian Authority considers technical cookies: session cookies, functional cookies and - only under certain conditions – analytics cookies; in particular, the Italian Authority, in the measure of 8<sup>th</sup> May 2014, stated that the latter can be assimilated to technical cookies only if they are used for the purpose of optimizing the website directly from the owner of the website itself, who can collect information in aggregate matter on the number of users and how they visit the site.

For further information about cookies, their characteristics and their functioning you can see:

- <http://www.allaboutcookies.org>,
- [www.youronlinechoices.com](http://www.youronlinechoices.com),
- <http://cookiepedia.co.uk>,
- Provision of the Supervisory Authority – 8<sup>th</sup> may 2014

(<https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/3118884>)

The following cookies are used on our website:

- CloudFlare  
nome: "\_\_cfduid"  
<https://support.cloudflare.com/hc/en-us/articles/200170156-What-does-the-CloudFlare-cfduid-cookie-do->
- Google Analytics  
nome: "\_ga"  
nome: "\_gid"  
<https://policies.google.com/technologies/types?hl=it>
- Iubenda  
nome: "\_iub\_cs-21635382"  
<https://www.iubenda.com/en/help/623-come-configurare-la-cookie-solution-guida-avanzata>
- Woo search box  
nome: "gws\_unid"

The user can choose whether to delete, or block, some (or all) cookies through the configuration of their browser. Normally these programs also allow, with a specific option, to specifically block third-party cookies. Each browser has different procedures for managing cookies, below is the link to the specific instructions for the most common ones:

- Internet Explorer: <http://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-11>
- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=it>
- Apple Safari: [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT)
- Mozilla Firefox:  
<https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

We also remind you that by completely disabling cookies in the browser, the user may not be able to use all the interactive features.

## DATA CONTROLLER DETAILS

The Data Controller is Lanificio dell'Olivo S.p.a., Via Fratelli Cervi, 84. 50013 Campi Bisenzio FI.

## NATURE OF THE PROVISION

The user is free to disable or delete cookies and consequently deny their use, this could lead to a reduction in the available functions and/or errors in the provision of the services. In certain cases, it may be impossible to provide the service, in particular for technical cookies.

## METHODS OF PROCESSING

Each data processing can be carried out with whether automated methods or not for the period necessary to reach the purposes they are collected for.

Specific security measures are foreseen to avoid the risk of loss, unauthorized disclosure or, in any case, illegal use.

## RECIPIENTS OF THE DATA

Your data will be processed by the employees and collaborators of the Data Controller who carry out the activities linked to the pursuit of the aforementioned purposes. Those employees have been designated as authorized personnel for the data processing and have received adequate operating instructions.

Data controller shares users' personal data with companies that provide services necessary for the purposes indicated above. These companies are obliged to protect your data and to comply with the data protection law.

Only the data strictly necessary for the performance of the related functions will be communicated to the subjects indicated above. The updated list of all recipients is available at the headquarters of the Data Controller and will be provided at the request of the data subjects by writing to e-mail address indicated above.

## YOUR RIGHTS

In relation to the processing of personal data, you can anytime exercise you rights recognized by the applicable discipline (GDPR). In particular, you can request access to your data, their correction, the rectification or the deletion, the integration of incomplete data, the limitation of processing. You can ask to receive data in a structured, commonly used and machine-readable format, object to the processing, in whole or in part, in the cases allowed; you can lodge a complaint with the Supervisory Authority and exercise all the other rights recognized by the applicable discipline (art. 16-21 GDPR).

These rights may be exercised by sending a written communication to the address given below or an e-mail to: [privacy@lanificiodellolivo.it](mailto:privacy@lanificiodellolivo.it) or writing at this address: Via Fratelli Cervi, 84 - 50013 Campi Bisenzio FI.

## THIRD PARTY SERVICES

Lanificio dell'Olivo S.p.a. uses or interacts with third-party services for the provision of certain functions. An example is the presence of "social plugins" or the integration of third-party maps. These are parts of the visited page generated directly by the aforementioned websites and integrated into the page of the host website (for example by using frames or widgets generated by the third-party supplier). The most common use of social plugins is aimed at sharing content on social networks, while that of maps allows you to locate the activity according to the geographical coordinates established. The possible additions and interactions of the third-party content with the main website are different from each other and will entail different processing purposes that can be identified from time to time.

The presence of these services involves the collection of cookies to and from all websites managed by third parties. The management of the information collected by "third parties" is governed by the relevant policies to which please refer. To ensure greater transparency and convenience, the web addresses of the various privacy policies and methods for managing cookies (if possible) are shown below: [Google \(es. Maps\)](#)

Privacy policy: <https://policies.google.com/technologies/cookies>  
(<https://policies.google.com/privacy>)  
<https://adssettings.google.com/>

## **CHANGES TO THIS PRIVACY POLICY**

As Data Controller Lanificio dell'Olivo S.p.a. reserves the right to make modifications to this privacy policy at any time, informing the Users on this page. Please therefore consult this page often, taking as reference the date of last modification indicated below

### **Last update**

July 2020